



## The 91st Annual Middle Atlantic Figure Skating Championships

Thursday - Sunday: Sept 8-11, 2016

Presented by: The Skating Club of New York  
Sanctioned by US Figure Skating

### Souvenir Program Advertising Order Form

Share your product, location or well wishes in our journal and reach over 2500 people comprised of skaters, coaches, judges, family, and spectators.

The Skating Club of New York invites you to submit an advertisement for the **91st Annual Middle Atlantic Figure Skating Championships Program**. The Program will be available for a nominal fee to all competitors, parents, coaches and spectators during the competition. **Program format is 8-1/2" x 11."** Advertisers should submit camera-ready artwork as a high resolution **PDF**. The back cover, inside front and inside back covers are four color ads; all inside page ads are in color. **THANK YOU** for supporting the 91st Annual Middle Atlantic Figure Skating Championships.

#### Deadline for MIDS ad design and copy: August 15, 2016

Quarter Page Color:	\$80.00	[ ]
Half Page Color:	\$150.00	[ ]
Full Page Color:	\$200.00	[ ]
Back Inside Cover Color:	\$500.00	[ ]
Front Inside Cover Color:	\$750.00	[ ]
Back Cover Color:	\$1000.00	[ ]

**Sponsorship Opportunities:** \$1,000 or more and/or gifts in kind of equal value include Logo on **FRONT** Cover, **YOUR** Logo and web link on the Competition and SCNY Website and other possible opportunities.

#### **TERMS AND CONDITIONS:**

1. Full payment must be submitted by August 15, 2016.
2. Ad must be submitted digitally either on a CD or via e-mail to [mail@thescny.org](mailto:mail@thescny.org).
3. The program committee reserves the right for positioning of advertisements except where specific preferred positions are requested. Where possible, requests for specific positions will be honored in the order received.
4. Advertiser and advertising agency assume liability for all contents of advertisement printed, and all claims before or after the closing date of August 15, 2016.

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Website: \_\_\_\_\_

E-mail Address: \_\_\_\_\_ Best Method of Contact: \_\_\_\_\_

Name of person to Contact: \_\_\_\_\_

Please make checks payable to: The Skating Club of New York

The Skating Club of New York c/o Fusae Nara, 350 Albany Street Apt. 5D, New York, NY 10280

Contact for ad questions: Audrey Leung [aleung200@yahoo.com](mailto:aleung200@yahoo.com)